

# AREA SHOPPER

**NORTH ZONE**

ERIE  
LAKE CITY  
FAIRVIEW  
GIRARD  
WATTSBURG  
WATERFORD  
UNION CITY  
CORRY  
EDINBORO

ALBION  
SPRINGBORO  
CROSSINGVILLE  
CAMBRIDGE SPRINGS  
SPARTANSBURG  
CONNEAUTVILLE  
LITTLE COOLEY  
CANADOHTA LAKE

CENTERVILLE  
VENANGO  
SAEGERTOWN  
LINESVILLE  
CONNEAUT LAKE  
HARMONSBURG  
MEADVILLE  
GUYS MILLS  
TITUSVILLE

ATLANTIC  
JAMESTOWN  
COCHRANTON  
COOPERSTOWN  
CARLTON  
UTICA  
ROUSEVILLE  
OIL CITY  
FRANKLIN

**NORTH**  
DIRECT MAIL:  
29,869  
DROP OFFS:  
10,550  
TOTAL CIRCULATION:  
**40,419**

**SOUTH ZONE**

GREENVILLE  
SHEAKLEYVILLE  
HADLEY  
SANDY LAKE  
STONEBORO  
POLK  
SHARPSVILLE  
FREDONIA  
TRANSFER

JACKSON CENTER  
HERMITAGE  
MERCER  
WEST MIDDLESEX  
VOLANT  
NEW WILMINGTON  
GROVE CITY  
CLINTONVILLE  
KNOX

LUCINDA  
EMLENTON  
CHERRY VALLEY  
HARRISVILLE  
FORESTVILLE  
BOYERS  
EAU CLAIRE  
SLIPPERY ROCK  
BUTLER

HARLANSBURG  
NEW CASTLE  
WAMPUM  
PORTERSVILLE  
ELWOOD CITY

**SOUTH**  
DIRECT MAIL:  
32,291  
DROP OFFS:  
9,100  
TOTAL CIRCULATION:  
**41,391**

**OHIO ZONE**

CONNEAUT  
BUSHNELL  
PIERPONT  
DORSET  
ANDOVER  
CHERRY VALLEY  
KINSMAN  
JOHNSTON  
ORANGEVILLE  
HUBBARD

CORTLAND  
CHAMPION  
HOWLAND  
VIENNA  
WARREN  
MINERAL RIDGE  
GIRARD  
NILES  
BROOKFIELD

YOUNGSTOWN  
AUSTINTOWN  
CORNERSBURG  
STRUTHERS  
CANFIELD  
BOARDMAN  
NEW LIMA  
COLUMBIANA  
SALEM

LAKE MILTON  
PARKMAN ROAD  
ELM ROAD  
LIBERTY  
EAST PALENSTINE  
ELLSWORTH  
LIABON  
NEW MIDDLETON  
POLAND  
CAMPBELL

**OHIO**  
DROP OFFS:  
22,500  
TOTAL CIRCULATION:  
**22,500**

**OHIO ZONE - \$5.00 PCI Flat Rate**

**ONE ZONE (NORTH OR SOUTH)**

2-22 Col. In. ....	\$9.90 PCI
23-44 Col. In. ....	\$9.80 PCI
45-66 Col. In. ....	\$9.70 PCI
67-88 Col. In. ....	\$9.60 PCI
89-110 Col. In. ....	\$9.50 PCI
111-128 Col. In. ....	\$9.40 PCI

**TWO ZONES (NORTH & SOUTH)**

2-22 Col. In. ....	\$12.90 PCI
23-44 Col. In. ....	\$12.80 PCI
45-66 Col. In. ....	\$12.70 PCI
67-88 Col. In. ....	\$12.60 PCI
89-110 Col. In. ....	\$12.50 PCI
111-128 Col. In. ....	\$12.40 PCI

**ALL THREE ZONES**

2-22 Col. In. ....	\$15.90 PCI
23-44 Col. In. ....	\$15.80 PCI
45-66 Col. In. ....	\$15.70 PCI
67-88 Col. In. ....	\$15.60 PCI
89-110 Col. In. ....	\$15.50 PCI
111-128 Col. In. ....	\$15.40 PCI

**MECHANICAL SPECS**

1 Column .....	1.16 in
2 Column .....	2.43 in
3 Column .....	3.66 in
4 Column .....	4.93 in
5 Column .....	6.21 in
6 Column .....	7.48 in
7 Column .....	8.76 in
8 Column .....	10 in

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