

2023 PUBLICATION SCHEDULE AND AD DEADLINES

FEBRUARY EDITION

Ad Deadline - January 23rd

Publishes - January 28th

MARCH EDITION

Ad Deadline - February 20th

Publishes - February 25th

APRIL EDITION

Ad Deadline - March 20th

Publishes - March 25th

MAY EDITION

Ad Deadline - April 25th

Publishes - April 30th

JUNE EDITION

Ad Deadline - May 22nd

Publishes - May 27th

JULY EDITION

Ad Deadline - June 19th

Publishes - June 24th

AUGUST EDITION

Ad Deadline - July 24th

Publishes - July 29th

SEPTEMBER EDITION

Ad Deadline - August 21st

Publishes - August 26th

OCTOBER EDITION

Ad Deadline - September 25th

Publishes - September 30th

NOVEMBER EDITION

Ad Deadline - October 23rd

Publishes - October 28th

DECEMBER EDITION

Ad Deadline - November 20th

Publishes - November 25th

JANUARY 2024 EDITION

Ad Deadline - December 26th

Publishes - December 30th

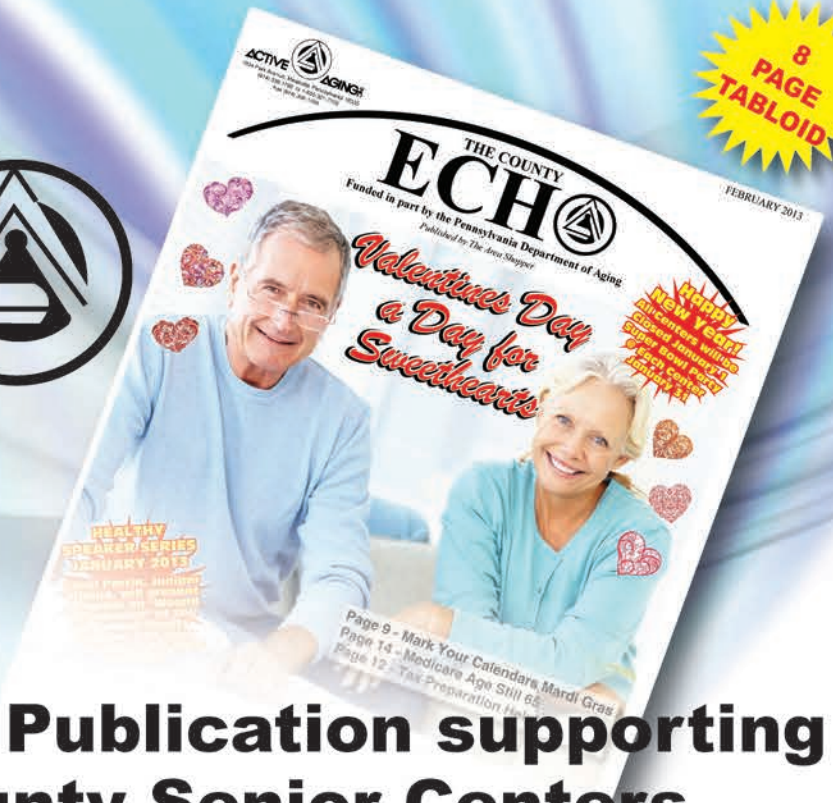


Official Publication for the
Crawford County Senior Centers



Published by The Area Shopper

Welcome to THE COUNTY ECHO



8 PAGE TABLOID

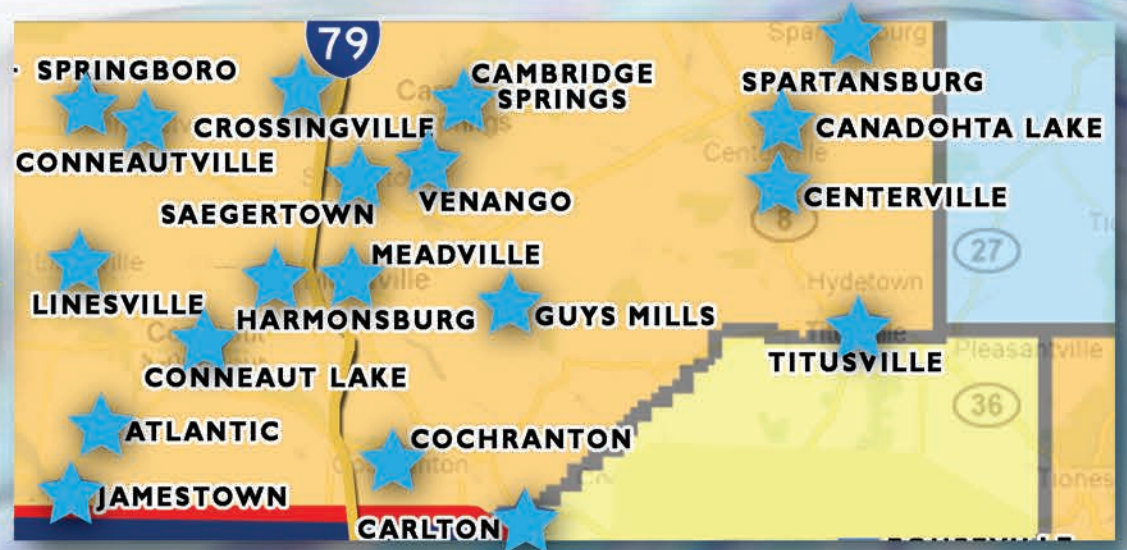
MONTHLY PUBLICATION

Active Aging Official Publication supporting the Crawford County Senior Centers

SENIOR NEWS - PROGRAMS - TRAVEL - HEALTH AND MORE!

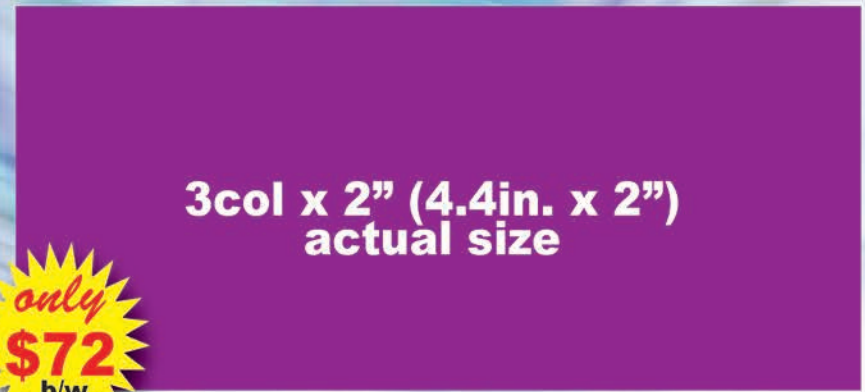
The County ECHO will be home delivered inside The Area Shopper to over 14,000 homes in Crawford County, and over 2,000 additional copies will be delivered to ALL County Senior Centers in Meadville, Titusville, Linesville, Cambridge Springs, Canadohta Lake and Guys Mills

PUBLISHES THE LAST SATURDAY OF EVERY MONTH



Ad Sizes and Prices EXAMPLES

\$12.00 PCI PER COLUMN INCH, ADD \$1 FOR SPOT COLOR \$2 FOR FULL COLOR



3col x 2" (4.4in. x 2") actual size

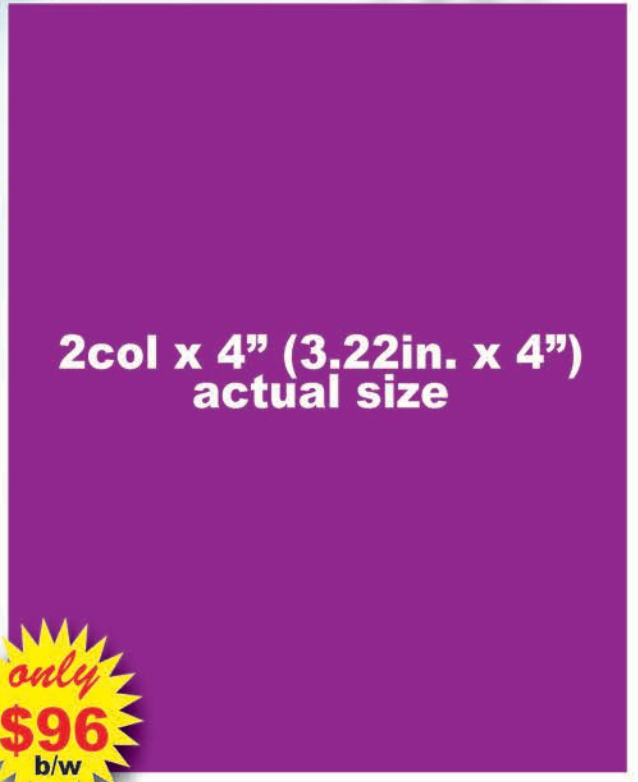
only \$72 b/w

COLOR POSITIONS MAY BE LIMITED

**1/4 PAGE AD - \$270 B/W
\$290 COLOR
\$300 FULL COLOR**

**1/2 PAGE AD - \$540 B/W
\$585 ONE COLOR
\$600 FULL COLOR**

only \$96 b/w



2col x 4" (3.22in. x 4") actual size

PREMIUM POSITIONS/FULL PAGES

FRONT PAGE BANNER	FULL PAGE	BACK PAGE
10" x 3"	10" x 14"	10" x 14"
\$500 full color	\$800 b/w	\$1,000 full color
	\$875 spot color	
	\$900 full color	

**COLOR PLACEMENT FIRST COME FIRST SERVE BASIS
SAVE 10-15% WITH 3 MONTH COMMITMENT OR MORE!**

AD SPECIFICATIONS

- 1 COL = 1.4"
- 2 COL = 3.2"
- 3 COL = 4.4"
- 4 COL = 5.9"
- 5 COL = 7.5"
- 6 COL = 10"

**IF SENDING YOUR OWN FILES PLEASE SEND AS:
PDF, JPG, TIF
FORMAT FOR ALL ADS**